

## THE RULES OF THE «SELL YOUR CAR TO KENNY AND GET A CHANCE TO WIN \$10,000» CONTEST

### 1. PARTICIPATION

No purchase necessary. This contest is open to anyone who owns a vehicle for sale, legally belongs to them, and applies to regions where Kenny U-Pull tows vehicles in the provinces of Quebec, Ontario, Nova Scotia, and New Brunswick. To have a chance to win a prize of \$10,000 Canadian dollars, you simply need to sell your vehicle to Kenny U-Pull. One car sold equal 1 ticket. An agent will send a confirmation with the participant's ticket number by email or phone. If the participant cancels the towing of their vehicle, their entry will be automatically revoked. The participant is required to provide a valid email address and phone number. Any entry without a valid email address and phone number will be rejected.

### 2. REGISTRATION FOR THE \$10,000 PRIZE

Registration by phone when you sell your vehicle to one of our agents at our Call Center.

### 3. DEADLINE

The deadline for registration for the \$10,000 prize is the last day of each month at 11:59 PM.

### 4. DRAW

Drawing: The drawing will be conducted electronically among all valid entries received through our vehicle purchase system during the contest duration, at the headquarters of Kenny U-Pull located at 2185 Montée Masson, Laval, QC H7E 4P2. The name of the winner will be announced on our website and social media.

### 5. NOTICE

The winner of the prize will be notified by email and/or phone within 24 hours following the time and date of the drawing, using the provided contact information.

### 6. ELIGIBILITY CRITERIA

In order to be declared the winner of the prize, the selected participant must, in addition to meeting the eligibility and criteria :

a) Answer to Kenny communication: sent by email and/or phone left by Kenny U-Pull within (5) business days

b) Sign an eligibility declaration which, among other things, grants Kenny U-Pull, a division of American Iron & Metal Company Inc., its subsidiaries and affiliated entities ("Kenny U-Pull or AIM"), the permission to use their name and image;

c) Failure to meet any of the above conditions will result in disqualification of the selected participant, and they will not be eligible to receive any prize. In this case, Kenny U-Pull reserves the right, at its sole discretion, to randomly select another participant as the potential winner of the grand prize.

## 7. GENERAL CONDITIONS

Any dispute regarding the organization or conduct of an advertising contest may be submitted to the Régie des alcools, des courses et des jeux (Quebec alcohol, racing, and gaming regulatory agency) for resolution. Any dispute regarding the awarding of a prize may be submitted to the Régie solely for the purpose of attempting to reach a settlement. Any entry that is illegible, incomplete, or made fraudulently will be rejected. Any participant or person attempting to enter the contest in a manner contrary to these official contest rules, or who disrupts the operation of the contest or is unfair to other participants or potential participants, will be disqualified. Any decision by the contest judges, who may be employees or independent organizations, including any question of eligibility or disqualification of any entry and participation, is final. Entries become the property of Kenny U-Pull and will not be returned. The contest rules are available at the Kenny U-Pull office located at 2185 Montée Masson, Laval, QC H7E 4P2, and on our website [www.kennyupull.com](http://www.kennyupull.com). Kenny U-Pull reserves the right, at its sole discretion and for any reason, to substitute a prize or part thereof with a prize of equal or greater value, including the cash value of the prize. No communication or correspondence related to the contest will be exchanged with participants, except with the selected participant(s) as potential winner(s) of the prizes. Kenny U-Pull is not responsible for any failure of the telephone or internet system or any other technical inability of a participant to enter the contest. Kenny U-Pull is not responsible for lost, delayed, or misdirected entries or printing errors. The winner expressly releases Kenny U-Pull, as well as its officers, directors, agents, parent companies, subsidiaries, and respective employees, from any and all claims, demands, and/or causes of action of any kind, whether currently known or unknown, anticipated or unanticipated, that he/she may have or acquire in the future, as a result of his/her participation in the contest and/or the receipt of the prize. Kenny U-Pull provides no warranty regarding the prize, including, but not limited to, any warranty of merchantability or fitness for a particular purpose. Kenny U-Pull expressly disclaims any such warranty. Kenny U-Pull is not the manufacturer or distributor of the prize. With respect to any claim the winner has or may have arising out of his/her possession and/or use of the prize, the winner acknowledges and agrees that any claim must be directed solely to a third party, excluding Kenny U-Pull. The winner agrees to allow Kenny U-Pull and/or its delegates the right to use his/her name, likeness, portrait, recorded voice, and/or biographical material for an unlimited period of time to promote or publicize Kenny U-Pull, its services, and/or products. In consideration of receiving the prize, the winner agrees to be solely responsible for any and all taxes and/or other fees, including, but not limited to, any federal, provincial, or local income tax, that are or may become payable as a result of his/her participation in the contest and/or the receipt of any prize. The masculine gender is used to lighten the text. Kenny U-Pull is committed to treating your information confidentially and will not disclose any data about you unless consent is obtained from you. Rest assured that all measures are taken to protect your personal information.